

## Media Monitoring Intern

**Post Name:** Media Monitoring Intern

**No of Posts:** 01

**Post Type:** Temporary / Contractual

**Job Description:** We are seeking a Media Monitoring Intern with a background in Journalism and Mass Communication to join our team. The primary responsibility of this role is to track news coverage of the institute in digital and print media across Marathi, Hindi, and English languages.

Key Responsibilities:

- Monitor and analyze digital and print media channels for news articles, features, and mentions related to Gokhale Institute of Politics and Economics.
- Compile and maintain a comprehensive database of media coverage, including relevant details such as publication date, source, and key messages.
- Create regular reports summarizing media coverage trends and identifying areas of interest or concern.
- Collaborate with the Communications team to strategize and implement effective media monitoring processes.
- Assist in the development of media engagement strategies to enhance the institute's visibility and reputation.
- Provide timely updates on significant media coverages to key stakeholders within the organization.

**Subject Specialization (If any):** Journalism and Mass Communication

**Minimum Qualifications:** (Ongoing) Master's student in Journalism or Mass Communication

**Desired Qualifications/Experience:**

- Strong written and verbal communication skills in Marathi, Hindi, and English.
- Solid understanding of media monitoring tools and techniques.
- Proficiency in Microsoft Office Suite.

**Age Limit (If any):** NA

**Consolidated Pay:** Commensurate to Industry Standards

**Application Deadline:** February 11, 2024

## **Media Monitoring Intern**

**Interview Dates:** February 15, 2024

**Joining Date:** Earliest Possible Date